

DESERT AIDS WALK 2016



October
22
 Ruth Hardy Park

Since the historic first steps of the Desert AIDS Walk were made in 1987, the Desert AIDS Walk has been raising funds annually in support of client services provided by Desert AIDS Project. The funds raised by the Desert AIDS Walk have helped to make it possible for us to continue serving our clients with an unparalleled range of services: medical and dental care; medications; food, housing, and transportation assistance; behavioral health counseling; a Community Center with a variety of educational and social activities, including skills-for-living and back-to-work training; and so much more – all under one roof!!

Corporate Sponsors lead the way in this endeavor with financial and in-kind support. By sponsoring the Desert AIDS Walk you show your customers and employees you care about what’s important to them and our Coachella Valley community. Sponsors are encouraged to get their employees involved by forming a team, asking them to join in the fundraising efforts, and show their company pride by walking together on October 22.

The Desert AIDS Walk also includes a Health and Wellness Village, food, entertainment, activities for the kids, and so much more!

This year, walk - united with over 2,500 people from across the Coachella Valley to remember those we have lost, celebrate the advancements that have been made in medical treatments, and help those living with HIV.

	Name in event title	Name in Health and Wellness Village title	Logo/name on event email	Logo/name on all print materials	Logo/name on website with hyperlink	Name/logo on Homepage with hyperlink	Logo/name on select email notices	Social media mentions	Logo/name on media releases	Check presentation on Main Stage	Name mention on Main Stage	Booth/Table at event	Opportunity to provide branded materials in walker swag bags	Logo/name on event shirts	Logo/name on day of event signage
Presenting Sponsor - \$25,000 Only one available	X		X	X	X	X	X	X	X	X	X	X	X	X	X
Health and Wellness Village Sponsor - \$10,000 Only one available		X	X	X	X	X	X	X	X	X	X	X	X	X	X
Red Sneaker Sponsor - \$7,000			X	X	X		X	X	X	X	X	X	X	X	X
Course Sponsor - \$5,000				X	X			X			X	X	X		X
Finish Line Sponsor - \$3,500				X	X						X	X	X		X
Friend of D.A.P. - \$1,000				X	X							X	X		X
In-kind Sponsor	Benefits based on value of contribution														
Media Sponsor	Benefits based on value of contribution														

**To confirm your support of the Desert AIDS Walk October 22, 2016
please complete this form and return it to:**

Kelley Coe via e-mail kcoe@desertaidproject.org

or

1695 N Sunrise Way
Palm Springs, CA 92262
Phone: 760-992-0442

Authorized Signature: _____

Contact Name/Title: _____

Company Name: _____

Exactly as you wish it to appear in publicity materials

Address: _____

City, State, Zip: _____

Phone: _____ E-mail: _____

We are unable to participate as a corporate sponsor this year; however, please send us information about how we can form a corporate team.

Yes! We would like to become a Desert AIDS Walk Sponsor and commit to the following level:

Health and Wellness Village Sponsor - \$10,000

Red Sneaker Sponsor - \$7,000

Course Sponsor - \$5,000

Finish Line Sponsor - \$3,500

Friend of D.A.P. - \$1,000

In-kind Sponsor

Media Sponsor